

Objective

Increase the Knox County college-going rate from 59% to 70% for the Class of 2024. A 70% college-going rate equates to approximately 2,800 Knox County high school seniors going to college, representing 400+ more students enrolling when compared to 2021.

Strategy

Working in partnership with KCS school counselors, tnAchieves will work to increase Knox County’s college-going rate by assigning five Knox Access coaches to all KCS high schools. Coaches will assist all students in reaching five major benchmarks associated with college access: TN Promise Application, Free Application for Federal Student Aid (FAFSA), College Application, Orientation and Fall Registration. The goal of Knox Access coaches is to ensure that all students have a clear pathway to a post-secondary institution regardless of TN Promise intentions.

Approach

Each Knox Access coach will be assigned to a KCS region and will be part of the counseling team for those schools. Within that region, coaches will visit each high school once per week and will be available as needed. Coaches will meet with high school seniors to complete college-access milestones. tnAchieves will facilitate a real-time database in partnership with KCS and local post-secondary institutions to track milestone completion.

College-Access Milestones	Benchmark(s)
100% of seniors complete the TN Promise application by November 1st	<ul style="list-style-type: none"> • Sept. 15th: 50% complete TN Promise application.
94% of eligible seniors file FAFSA by April 15	<ul style="list-style-type: none"> • Feb. 15th: 50% file FAFSA. • March 1st: 85% file FAFSA.
100% of seniors complete at least one college application by May 15th	<ul style="list-style-type: none"> • Oct. 15th: 40% submit one college application. • Dec. 15th: 65% submit one college application. • Feb. 15th: 75% submit one college application.
90% of seniors attend a college orientation by August 1st	<ul style="list-style-type: none"> • April 15th: 30% attend orientation. • May 15th: 60% attend orientation.
80% of seniors register for fall classes by August 1st	<ul style="list-style-type: none"> • April 15th: 30% register for fall classes. • May 15th: 70% register for fall classes. • May 15th: 100% of seniors report post-high school graduation plans.
<p align="center">70% of seniors enroll in post-secondary for the fall semester.</p>	

High School-Specific Data

The following data summarizes Class of 2023 TN Promise student progress and anticipated college-going impact. Setting a college-going rate goal of at least 70% for each high school will ensure that Knox County achieves 70% by 2024 and creates a county-wide college-going culture.

High School	KCS Region	HS Seniors 2023	FAFSA Filing 2023	HS Grads 2021	Enrolled 2021	CGR 2021*	Target CGR	Additional Enrolled Students
Austin-East	5	169	83%	123	46	37%	70%	40
Bearden	1	444	95%	470	359	76%	78%	8
CMA	3	65	87%	54	33	61%	70%	5
Carter	3	153	81%	188	96	51%	70%	36
Central	4	280	98%	211	125	59%	70%	23
Farragut	1	512	92%	454	332	73%	75%	9
Fulton	5	153	94%	152	60	39%	70%	46
Gibbs	4	215	89%	215	108	50%	70%	43
Halls	4	280	87%	271	161	59%	70%	29
Hardin Valley	2	435	97%	466	291	62%	70%	35
Karns	2	313	89%	287	163	57%	70%	38
KVA	3	120	68%	161	18	11%	70%	95
L&N STEM	3	125	98%	133	102	77%	79%	3
Powell	2	283	90%	274	167	61%	70%	25
South Doyle	3	208	96%	183	96	52%	70%	32
West	1	300	89%	318	207	65%	70%	16
Total		4055	91%	3960	2364	60%	72%	480

*2022 College-Going Rate by high school is not yet available.

Knox Access Coach Assignments

Region	High Schools	Seniors	Coach	Contact Information
Region 1	Bearden (M), Farragut (Tu), West (W)	1,256	Daniela Rodriguez	Daniela@tnAchieves.org
Region 2	Powell (M), HVA (Tu), Karns (W)	1,031	Hayley Clark	Hayley@tnAchieves.org
Region 3	CMA (M), Carter (Tu), KVA (M), L&N STEM (Tu), South Doyle (W)	671	Kory Martinez	Kory@tnAchieves.org
Region 4	Central (M), Gibbs (W), Halls (Tu)	775	Allison Johnson	Allison@tnAchieves.org
Region 5	Fulton (Tu), Austin-East (M,W)	322	Katrina Beltz	Katrina@tnAchieves.org