

The mission of tnAchieves is to increase higher education opportunities for Tennessee high school students by providing last-dollar scholarships with mentor guidance.

In addition to mentor guidance, tnAchieves provides extensive statewide student success advising and support that is leading to transformational increases in retention and completion. tnAchieves supports students from high school through college to career.

tnAchieves Reach



High School Seniors

TN Promise Applicants

First-Time Freshmen at
Community Colleges

Per Student Cost

Communities

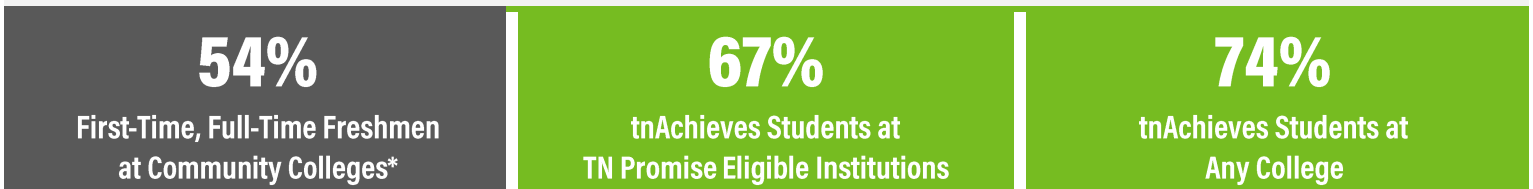


Post-Secondary Partners



tnAchieves Outcomes

First-Year Retention



*Data and Research. (2021, April 19). Tennessee Board of Regents. <https://www.tbr.edu/policy-strategy/data-and-research>

Six-Year Graduation



**Tennessee Higher Education Fact Book 2020-2021. (2021). Tennessee Higher Education Commission. https://www.tn.gov/content/dam/tn/thec/bureau/research/other-research/factbook/Fact%20Book%202020-2021_Full%20Draft_Suppressed.pdf

tnAchieves Model

1. Determine TN Promise Eligibility

90%
FAFSA Completion Rate

3,552,199
Community Service Hours

2. Recruit, Train and Manage Volunteer Mentors

ROLES:



Encourage



Guide



Remind

80,356

Total Mentors

Mentor Industries

Business: 32%

K-12: 20%

Post-Secondary: 15%

Public Service: 13%

3. Administer Summer Programs

- Summer Bridge Program
- Summer Institute
- Summer Success Program

4,896

Students From 86 Counties



First-Year Retention By **34%**

4. Send Targeted Communication

- Provide handbooks for every TN Promise student and parent annually.
- Conduct 864 meetings with students annually.

10M

Emails Sent Annually

6M

Texts Sent Annually

5. Coach Students

- Full-time Success Coach
- Proactive Intervention
- Customized College Graduation Plan
- 300:1 Student to Coach Ratio
- State Funded for Lowest Income Students

4,477

Students From 90 Counties

14%

Receive a Dedicated Success Coach



First-Year Retention By **45%**

6. Knox Promise

- 100% of All Knox County Students Receive a Dedicated Success Coach (2,492 Students Served)
- Completion Grants (e.g. Books, Transportation, Food)
- \$485 Per Student Cost



*First-Year Retention By **44%**

\$283

Average Completion Grant

*Verified by the University of Tennessee's Boyd Center for Business & Economic Research.

College-Going Rate

